



Exhibitor Information

Each BASHCon draws close to 1,000 attendees annually, the majority of whom are young, middle class males age 18-25. Among the many fantastic events, BASHCon also features a full-service traderoom floor, populated by exhibitors and vendors of various wares for purchase by attendees. Reserving space in our Exhibitors' Hall is an excellent way to get your products and services directly to our unique demographic and promote your business.

In addition, Exhibitors at BASHCon XXV receive discounts on our Sponsorship/Advertising packages. Exhibitors must prepay for both their spaces and their sponsorship package by the Sponsorship/Advertising deadline of January 15, 2010, to receive these discounts. See our sponsorship/advertising information sheet (available online) for information on these great opportunities.

Loading/Unloading and Exhibitors' Hall Hours

BASHCon XXV volunteers will be on-site and available to help with the loading and unloading of Exhibitor wares prior to the opening and after the closing of the convention, as detailed below. Please note that BASHCon XXV, UT-BASH, and its volunteers cannot be held liable for damage or losses to persons or property during the loading/unloading of Exhibitor wares.

Hours of operation for this year's Exhibitors' Hall are also listed below; please be prepared to staff your space during these hours.

Friday, February 20, 2010

Unloading/Setup (<i>volunteers present</i>)	12 p.m. – 4 p.m.
Exhibitors Hall Open	5 p.m. – 9 p.m.
Convention Open	5 p.m. – midnight

Saturday, February 21

Exhibitors Hall Open	10 a.m. – 8 p.m.
Convention Open	9 a.m. – midnight

Sunday, February 22

Exhibitors Hall Open	10 p.m. – 4 p.m.
Convention Open	9 a.m. – 6 p.m.
Loading/Tear Down (<i>volunteers present</i>)	4 p.m. - 6 p.m.

Deadlines and Early Bird Discounts

Exhibitors who pay by our Early Bird Deadline of January 15, 2010, receive discounts on their space as outlined below. **All payment for space in our Exhibitors' Hall is due by 5 p.m. on Friday, February 15, 2010.**

Convention Guide Listing

All Exhibitors will be listed in our convention guide with a description of the wares or services available as provided by the Exhibitor. We reserve the right to edit these descriptions for content, clarity, and length. Submitting a description is not mandatory, but can help to steer attendees toward your display.

In addition, Exhibitors may provide a logo for inclusion in the convention guide adjacent to their description. The logo will also be used to mark your spaces on a map of the Exhibitors' Hall included in the BASHCon XXV Convention Guide. Logos and descriptions of services should be sent to exhibitors@bashcon.com; logo files should be at least 300 dpi for best appearances in our guide.

Packages and Rates

One Space

\$55 Early Bird Rate
\$70 Standard Rate

- One standard 8' x 3' table
- Ten percent (10%) discount on sponsorship/advertising packages
- One (1) complimentary weekend pass to BASHCon XXV
- Exhibitor Description of up to fifty (50) words in convention guide

Two Spaces

\$110 Early Bird Rate
\$140 Standard Rate

- Two standard 8' x 3' tables
- Fifteen percent (15%) discount on sponsorship/advertising packages
- Two (2) complimentary weekend passes to BASHCon XXV
- Exhibitor Description of up to sixty (60) words in convention guide

Three Spaces

\$165 Early Bird Rate
\$210 Regular Rate

- Three standard 8' x 3' tables
- Twenty percent (20%) discount on sponsorship/advertising packages
- Three (3) complimentary weekend passes to BASHCon XXV
- Exhibitor Description of up to seventy-five (75) words in convention guide

Four Spaces

\$220 Early Bird Rate
\$280 Regular Rate

- Four standard 8' x 3' tables
- Twenty-five percent (25%) discount on sponsorship/advertising packages
- Four (4) complimentary weekend passes to BASHCon XXV
- Exhibitor Description of up to one hundred (100) words in convention guide

Application for Space in Exhibitors Hall

This is not a guarantee of space. Exhibitor spaces are assigned on a first-come, first-served basis. UT-BASH reserves the right to refuse space to any party. To apply for space, fill out the form below in its entirety and mail to:

BASHCon XXV
c/o Student Activities
University of Toledo
2801 W Bancroft St
Toledo OH 43606

Payment

Payment may be submitted by check or money order to the above address. Exhibitors paying for their spaces prior to January 15, 2010 qualify for Early Bird Discounts. Cash payment may be made in-person at the UT-BASH office in The University of Toledo Student Union prior to 5 p.m on Friday, February 20, 2010. Please do not mail cash payment. UT-BASH can not be held responsible for the secure delivery of cash sent via mail.

All payment for space in the BASHCon XXV Exhibitors Hall is due by 5 p.m. Friday, February 20, 2010, at the start of the convention.

Terms of Agreement

1. The Exhibitor will pay for a package of up to four (4) spaces at the rates described.
 - o One space at \$70, or \$55 if payment is received before January 15, 2010.
 - o Two spaces at \$140, or \$110 if payment is received before January 15, 2010.
 - o Three spaces at \$210, or \$165 if payment is received before January 15, 2010.
 - o Four spaces at \$280, or \$220 if payment is received before January 15, 2010.
2. Each space will consist of space eight feet by eight feet in area and one table, eight feet long by three feet wide. Spaces are non transferable and may be sublet to another party. Spaces do NOT include tablecloths. Exhibitors may bring tablecloths for their spaces at BASHCon XXV.
3. Each Exhibitor will receive a number of complimentary weekend passes equal to the number of spaces purchased.
4. The sale of consumable food items is prohibited at the convention.
5. Any Exhibitor selling weapon replicas of any type must wrap and secure them for immediate removal from the convention by the purchaser. UT-BASH will not hold items; the Exhibitor may do so at his or her own discretion.
6. Once space is confirmed by UT-BASH, cancellation by an Exhibitor prior to January 22 will result in a handling fee of fifty (50) percent of original expenses. Cancellation after January 22 or absence at BASHCon XXV will result in a handling fee of one hundred (100) percent of original expenses. UT-BASH reserves the right to cancel an assignment of Exhibitor space prior to the convention with a full refund to the Exhibitor. Exhibitors violating any portion of these terms or any convention policies may be ejected by UT-BASH from BASHCon with no refund.
7. Items left on-site by the Exhibitor and not claimed after ten (10) days will become the property of UT-BASH.

